



Bea is for Business

By Jamie A. Brown

Bea is for Business. Paperback. Book Condition: New. Paperback. 38 pages. Dimensions: 9.0in. x 6.0in. x 0.1in. What begins as a fun after-soccer-practice favor for a friend grows into a plan for Beatrice Banks to launch her own business. Join Bea as she discovers an interest for business and a passion for using her business to help her friends. Kids will enjoy Bea's journey as well as basic business concepts including brainstorming, strategic planning, assembly line production, competition, revenue, and investment that she learns along the way. What people are saying... As a parent, I loved that Bea is for Business is not dumbed down. It's simple enough for young people to learn a new concept, but broad enough to hold their interest to be enjoyed over and over. - Allison H. , Parent I like this book because it tells a good story, but also gets you interested in starting your own business with your friends! - Ryan H. , 5th Grader Bea is for Business is such a welcome change from the typical princess books for girls. Bea is a strong, confident girl who gets things done, and my daughter immediately found her fun and relate-able. Bea...

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