Data Mining for Business Analytics: Concepts, Techniques, and Applications with XLMiner (Hardback)

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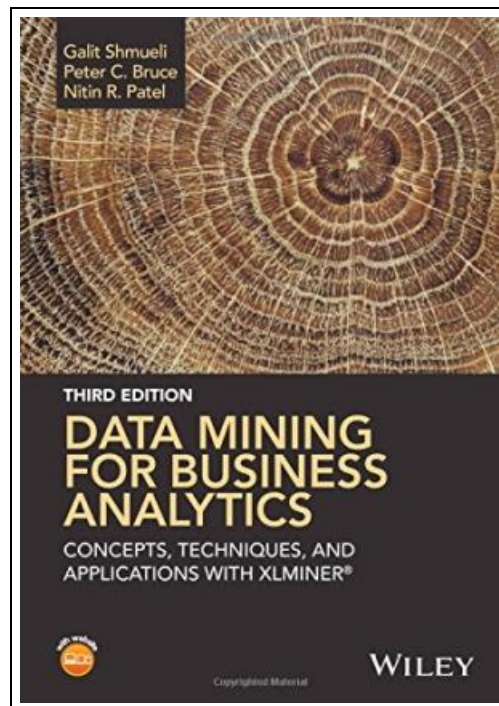Peter C. Bruce
Nitin R. Patel

THIRD EDITION

DATA MINING
FOR BUSINESS
ANALYTICS

CONCEPTS, TECHNIQUES, AND
APPLICATIONS WITH XLMINER®

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Reviews

This publication may be really worth a go through, and a lot better than other. It really is full of knowledge and wisdom Its been printed in an exceptionally easy way in fact it is simply after i finished reading this publication by which basically modified me, affect the way i really believe.
(Troy Dietrich DDS)

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