



Breakthrough! Innovation Management in Practice (Paperback)

By Jon Glasco

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This book provides insight, knowledge and tools on the process and craft of managing innovation projects and teams in public and private sectors. Organizations of all sizes - in commercial situations and in government and non-profits - confront challenges to solve complex problems; design people-centric solutions; increase innovation skills; create new products and services; and implement new systems and technologies. Based on the author's 25+ years in research, analysis and practical experience on innovation projects throughout the world, this is an essential guide for overcoming the barriers to innovation and managing the process and resources required to launch breakthrough solutions and visionary business models. With examples from telecommunications, mobile operators, public transport, government and high-tech sectors, the book includes a seven-step model for managing the process of innovation, and provides a wealth of methods for innovation challenges such as transforming emerging ideas into new products and solutions; facilitating innovation teams and a healthy climate for innovation; encouraging exploratory thinking; managing innovation in government and smart cities; and integrating strategic planning with innovation management methods.



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Reviews

It is a of my personal favorite book. It is written in easy terms and never hard to understand. Its been designed in an exceedingly easy way and it is only after i finished reading this publication by which in fact changed me, change the way i think.

-- **Lucinda Stiedemann**

This ebook is definitely not effortless to get started on reading through but very fun to read through. it was actually written very perfectly and valuable. I discovered this ebook from my dad and i suggested this book to understand.

-- **Kaden Daugherty**