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## What Investors Really Want: What Investors Really Want: Know What Drives Investor Behavior and Make Smarter Financial Decisions

By Meir Statman

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, What Investors Really Want: What Investors Really Want: Know What Drives Investor Behavior and Make Smarter Financial Decisions, Meir Statman, WHAT INVESTORS WANT Praise for What Investors Really Want "We all share behavioral traits that are major roadblocks to intelligent financial decisions. Bottom line: if you really want to achieve investment success, understand yourself and eliminate or minimize these traits. This book will help you do exactly that." -- John C. Bogle, Founder, Vanguard Funds "What Investors Really Want enables us to "post mortem" the financial decisions of ourselves and others. The book is extremely valuable for theory, as a survey of how the human animal makes financial decisions, and for the practice of making smarter financial decisions." --Harry M. Markowitz, Rady School of Management, University of California, San Diego; winner, Nobel Memorial Prize in Economic Sciences "In investing, we are often our own worst enemies. Meir Statman, an expert in behavioral finance, explains the common errors to which we are prone and helps us make smarter decisions about our investments." --Burton Malkiel, bestselling author of A Random Walk Down Wall Street "A masterly review of the many pitfalls and..."



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