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Building Startup Ecosystems: Introducing the Vibrancy Rating (Paperback)

By MR David Michael Shelters

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.As we progress further into the information age technology, online businesses, e-commerce and innovation play an increasingly larger impact on economic growth, social development and the personal lives of human beings throughout the world. As we progress further into the information age technology, online businesses, e-commerce and innovation play an increasingly larger impact on economic growth, social development and the personal lives of human beings throughout the world. Tech entrepreneurship provides the propulsion for such progress. As individual nations and international organizations increasingly recognize and embrace the vital importance entrepreneurship and innovation has become the need for greater understanding and focused study on the development of start-up ecosystems supportive of tech entrepreneurs has urgently assumed greater proportions. This is the first book to treat the topic of start-up ecosystem development from both an academic and practical perspective. The book will commence with an introduction to the Vibrancy Rating, a qualitative methodology to evaluate and track the progress of the development of local start-up ecosystems. The existing methodologies that rate start-up ecosystems are primarily quantitative, thus, only record current status and results. They do...



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