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THE SUPPLY CHAIN REVOLUTION: INNOVATIVE SOURCING AND LOGISTICS FOR A FIERCELY COMPETITIVE WORLD



BRILLIANCE AUDIO, 2017. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. When CEOs think about the supply chain, it s usually to cut costs. But the smartest leaders see supply chain and sourcing for what they can be: hidden tools for outperforming the competition. Steve Jobs, upon returning to Apple in 1997, focused on transforming the supply chain. He hired Tim Cook--and the company sped up the development of new products, getting them into consumers hands faster. The rest...

Read PDF The Supply Chain Revolution: Innovative Sourcing and Logistics for a Fiercely Competitive World

- Authored by Suman Sarkar
- Released at 2017



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