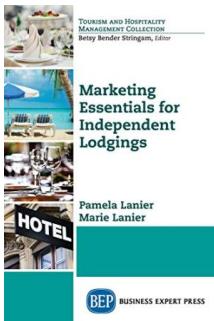


Read Book**MARKETING ESSENTIALS FOR INDEPENDENT LODGING**

Business Expert Press. Paperback. Condition: New. 178 pages. Dimensions: 9.0in. x 6.0in. x 0.4in. Marketing a small, independently owned lodging business can be difficult. Marketing Essentials for Independent Lodging outlines how to get a business name out there, attract consumers, and navigate the dicey world of social media and an online presence. Descriptions of traveler demographics, how to get the word out about a property, and how to make a property unique are all talked about at length. The goal of...

Download PDF Marketing Essentials for Independent Lodging

- Authored by Pamela Lanier
- Released at -

[DOWNLOAD](#)


Filesize: 4.97 MB

Reviews

This book will never be straightforward to start on looking at but extremely exciting to read. I actually have read through and that i am sure that i am going to gonna go through once more again in the future. I am happy to explain how this is the very best book i have read through in my individual lifestyle and may be he best publication for at any time.

-- **Estrella Howe DVM**

It in a single of the most popular ebook. Indeed, it can be play, still an interesting and amazing literature. I am quickly will get a satisfaction of reading a created pdf.

-- **Lennie Renner**

Great electronic book and helpful one. Of course, it is play, still an interesting and amazing literature. I am just delighted to inform you that here is the finest ebook i have got go through in my own daily life and might be he finest pdf for actually.

-- **Lora Johns III**